





Master of International Tourism and Hospitality Management

- ✓ Live, work and study in a real-world laboratory with easy access to destinations with world-class tourism management. Maximise your expertise to become a management-level professional with expert knowledge of business operations, administration and handling international clients.
- ✓ Learn from expert lecturers who are world leaders in their fields. With a focus on sustainability, innovation, resilience to overcome adversity, and effective leadership, you will learn to analyse complex problems facing industry and society, and to make decisions using critical thinking.
- Acquire strong career planning insights and build enterprise skills. Get real-world knowledge and experience of the industry through placements and internships.

Α

n Cairns, Brisbane

Cairns - January, May, September

Brisbane - January, March, May, July, September, November

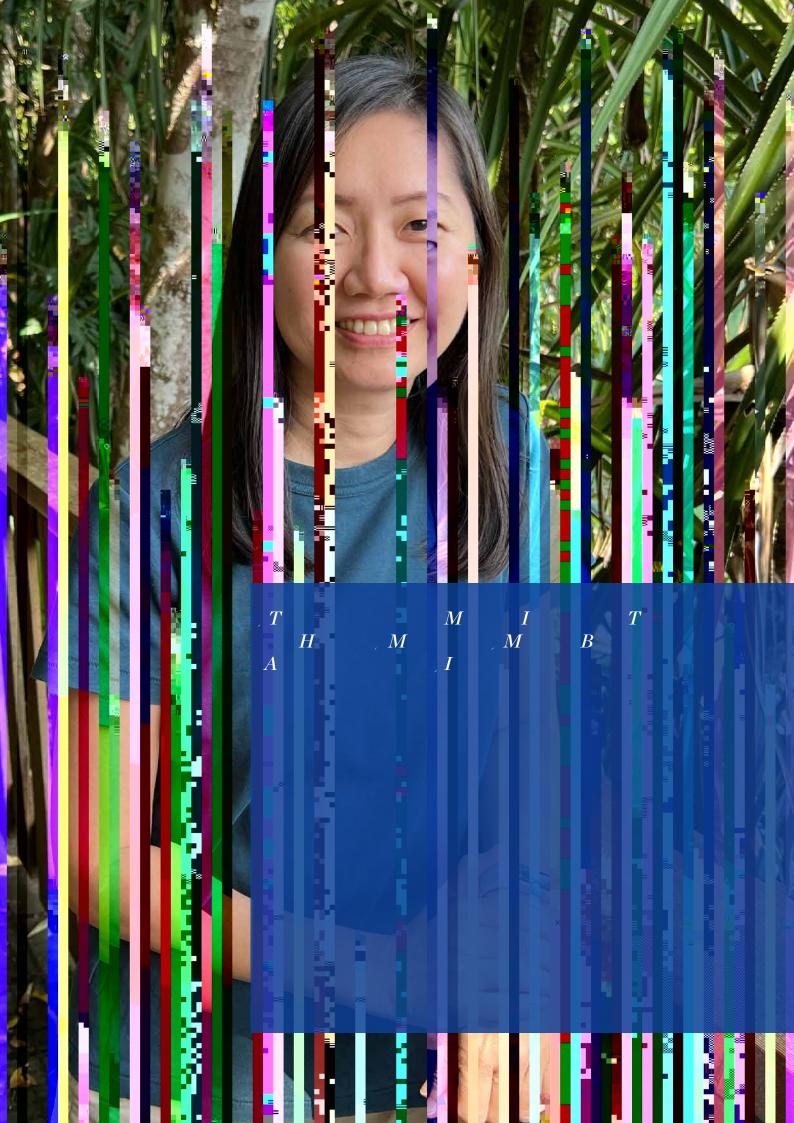
2 years full-time or part-time

equivalent

AQF level 7 bachelor degree in any discipline; or equivalent

Please visit the <u>handbook</u> for a detailed outline of the course structure

James Cook University partners with Russo Higher Education Pty Ltd to deliver the programs available at our Brisbane campus.





Career Opportunities

Become a leader in the hospitality and tourism sector with this specialist JCU postgraduate course. Advance your career and develop expert knowledge of tourism and hospitality systems, sustainable development processes and innovation in tourism planning and policy.

Your career path could lead you to work in government agencies responsible for tourism policy and planning or managing tourism in protected and heritage areas; in NGOs concerned with tourism as a tool for community and regional development; and in businesses offering transport, accommn57 (t)-6.全cc8 (n)-5 (d r)-1.6 (e)-4.5 (0)A.2 pnslsses aoumn57 (24 0 -1.222 Td)-8.8 t)-8.1 (e)-10.7(t)-6.全amn goveies ruuvatity and tourd in businesses



